



# RAT CITY ROLLER DERBY

## SPONSORSHIP SEASON 18



51,700+



7,000+



8,000+



1,000+

[RATCITYROLLERDERBY.COM](http://RATCITYROLLERDERBY.COM)

Rat City Roller Derby (RCRD) is Seattle's premier flat-track roller derby league. RCRD was formed in 2004 and is a league of ~120 active members, with hundreds more retired skaters. We train skaters from beginner level, all the way through our All Stars Team. Roller derby is one of the fastest growing sports in the world, and is a symbol of empowerment and diversity. At our previous venue, we regularly sold out to crowds of 400 fans, and we're ready for packed houses this season. As a 501c3 volunteer-run league, we are excited to work with sponsors to develop mutually beneficial relationships and to appeal to our fan base across the greater Seattle area.

Contact: [sponsorship@ratcityrollerderby.com](mailto:sponsorship@ratcityrollerderby.com)

### SPONSORED SEASON GAME

- Name will appear on all social media events and posts for the game
- Tabling and appearance rights
- Vending rights
- Customized attire worn by skaters +\$1000
- Customizable program advertisements
- Daily curated social media posts preceding game

### CUSTOM SPONSORSHIP OPTIONS AVAILABLE!

Have a specific need or idea you don't see here? Email us and we're happy to chat!  
[sponsorship@ratcityrollerderby.com](mailto:sponsorship@ratcityrollerderby.com)

## SEASON PACKAGES

**\$50**

- Shout-out at a Bout

**\$250**

- Season-long Banner Ad at Venue

**\$500**

#### EMERALD SPONSOR

- Logo on Website
- 1/4 Page Ad in Bout Programs
- Season-long Banner/Bumper

**\$1,000**

#### BRONZE SPONSOR

- Logo on Scoreboard
- One Shout-out per Bout
- Weekly Social Media Mentions
- All **Emerald Sponsor** Perks

**\$1,500**

#### SILVER SPONSOR

- 1/2 Page Ad in Bout Programs
- Two Season Tickets
- All **Bronze Sponsor** Perks

**\$2,500**

#### GOLD SPONSOR

- Customizable Weekly Social Media Mentions
- VIP Season Tickets
- All **Silver Sponsor** Perks

**\$3,000**

#### SUPER GOLD SPONSOR

- Full-page Ad in Season Program
- Event Appearance Opportunities
- All **GOLD Sponsor** Perks

**\$5,000**

#### PLATINUM SPONSOR

- Tabling Opportunities
- Curated Bout Shout-outs
- Click-through Ad on Website
- All **SUPER GOLD Sponsor** Perks



Lydia Brewer Photo



Matt Nienhuis Photo



Danny Ngan Photo